

Documents

Gabriel, A., Al-Kwafi, O.S.

Transnational corporations from developing countries: Motivations to invest in developed countries

(2012) *Journal for Global Business Advancement*, 5 (1), pp. 71-84. Cited 1 time.

Abstract

This paper presents a global perspective behind transnational corporations from developing countries, especially those corporations moving to developed countries. A theoretical framework was developed to explain this phenomenon; then empirical data were collected from different economic databases, including the World Trade Organisation (WTO) and the United Nations Conference on Trade and Development (UNCTAD). Findings suggest three main factors that influence the observable fact of transnational corporations from developing countries: globalisation, competition and strategic choices concerning future growth. This study contributes to the international business literature as it highlights the motivations after diversification for developing market corporations into developed markets. Copyright © 2012 Inderscience Enterprises Ltd.

2-s2.0-84864200267

Document Type: Article

Publication Stage: Final

Source: Scopus